



# AEGPL CONGRESS

BERLIN • GERMANY • 20-21 MAY 2015

EXHIBITION  
BROCHURE



**CONFERENCE & EXHIBITION**  
BERLIN EXPOCENTER CITY  
[www.aegpl2015.com](http://www.aegpl2015.com)



# AEGPL CONGRESS 2015

## AEGPL WELCOMES YOU TO BERLIN FOR THE 2015 AEGPL CONGRESS

The 2015 AEGPL Congress is the event of the year for the European LPG industry. It brings together European and global leaders, buyers and suppliers to Europe's biggest LPG conference and exhibition to discuss the latest opportunities and challenges facing the sector. In 2015, the AEGPL Congress is the one event that the LPG professional cannot afford to miss.

## THE EUROPEAN LPG MARKET

- The European LPG industry consists of companies ranging from Pan-European distributors to small and medium enterprises operating across the continent. The industry employs hundreds of thousands of people, with many of them living in rural areas.
- Over 30 million tonnes of LPG are used by citizens in Europe each year.
- There are more than 11 million cars in Europe running on Autogas serviced by more than 30,000 filling stations.
- Six million homes in Europe rely on LPG for their central heating and water heating.

## SOME FIGURES FROM THE 2013 AEGPL CONGRESS\*

\*Combined event with WLPGA Forum

2466 attendees



64 countries represented



149 exhibiting companies

70% of visitors were decision makers

1266 sqm of exhibition

## THE EXHIBITION

The AEGPL exhibition offers an unrivalled opportunity for companies in the LPG industry to showcase their latest products, services and innovations. The Berlin ExpoCenter City, located in the heart of Berlin, is the best place to meet and network with your clients and suppliers in 2015!

## THE GERMAN LPG MARKET

Germany consumes almost 3 million tonnes of LPG each year with strong domestic, industrial and automotive sectors. There are approximately 550,000 residences using LPG as a heating fuel in Germany and around 500,000 Autogas vehicles on its roads serviced by a network of more than 6,000 stations.



# BERLIN AND THE BERLIN EXPOCENTER CITY-NORTH ENTRANCE

## BERLIN

Berlin is an unparalleled spectrum of art, cultural and culinary attractions. Excellent transport links and a wide range of attractive hotels offering outstanding value for money make Berlin the ideal place for the AEGPL Congress.

**Berlin ExpoCenter City-North Entrance** is Berlin's main exhibition centre, located in the Charlottenburg district in the western city centre.

It boasts 26 interconnected halls, some of which are fitted for multi-purpose events, with a total floor space of 160,000 m<sup>2</sup>. **Berlin ExpoCenter City-North Entrance** hosts many internationally prestigious events.

## BENEFIT FROM THIS UNIQUE OCCASION TO SHOWCASE YOUR EQUIPMENT AND SERVICES

- The AEGPL exhibition is a unique show for companies to present their cutting edge technology, first class equipment and services to the international and regional LPG community.
- Coffee breaks as well as lunches will be served within the exhibition areas.
- Contact details and profiles of each exhibitor are included in the exhibition directory that will be published in May 2015.
- Exhibition listings published on Congress website prior to the event.

**DO NOT MISS THIS OPPORTUNITY TO PRESENT YOUR COMPANY'S PRODUCTS, EXPERTISE, AND SERVICES**



# THE EXHIBITION

## YOUR COMPANY SPECIALISES IN:

- Equipment for production, transportation, storage and distribution
- Safety equipment
- Equipment and facilities for industrial and domestic use
- Engineering
- Equipment for automotive fuel and the distribution of automotive LPG

## YOU WILL MEET:

- Decision-makers, users and specifiers in the LPG industry
- More than 1,000 attendees
- Heads of procurement departments

## 5 GREAT REASONS TO JOIN US

1.

To reach an audience of international LPG professionals

2.

To strengthen your network and create new partnerships

3.

To enhance the image and leadership of your company

4.

To promote your latest technologies and services to optimise your return on investment

5.

To keep up with your competitors and to stay updated on the market

## EXHIBITION DATES AND HOURS\*

### SET-UP:

- Monday, 18<sup>th</sup> May 2015 from 8:00am to 6:00pm (for Space only booths)
- Tuesday, 19<sup>th</sup> May 2015 from 8:00am to 6:00pm (for Space only and Shell Scheme booths)

### OPENING HOURS:

- Wednesday, 20<sup>th</sup> May 2015 from 9:00am to 5:30pm
- Thursday, 21<sup>st</sup> May 2015 from 9:00am to 5:30pm

### DISMANTLING/MOVE-OUT:

- Thursday, 21<sup>st</sup> May 2015 from 5:30pm to 10:00pm

\*Preliminary schedule dates and hours are subject to changes.



## BOOTH AND VEHICLE RATES AND SIZES (VAT EXCLUDED)

BOOTH	6 SQM*	9 SQM**
Space Only	2,900 €	4,050 €
Shell Scheme	3,850 €	5,450 €
VEHICLES	PRICE PER VEHICLE	DISCOUNTED PRICE (1)
Small Vehicle (car)	2,500 €	2,250 €
Large Vehicle (truck)	5,000 €	4,500 €

\* 6 sqm: 3m x 2m \*\* 9 sqm: 3m x 3m  
Exchange rates at date of printing (April 2014): 1 € = 1.38 USD

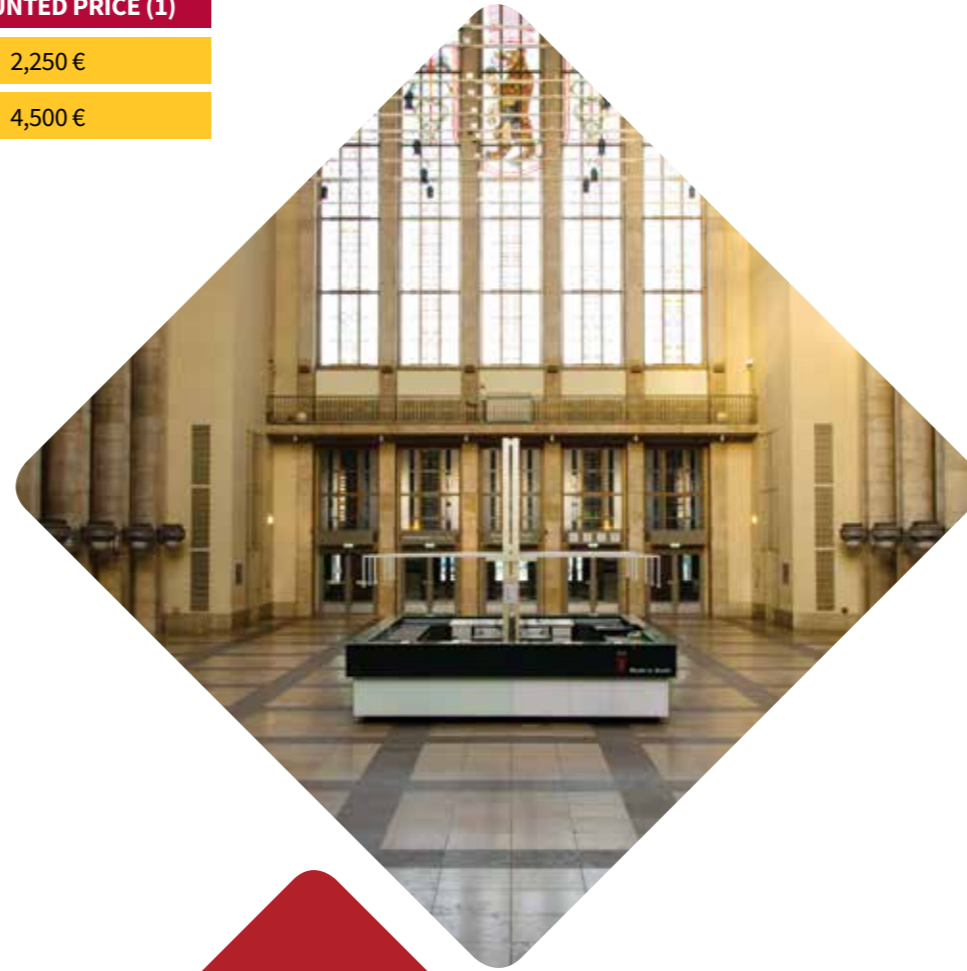
Reservations are on a first-come-first-served basis and serve as a binding contract subject to cancellation policies. It is important to note three choices to facilitate placement of your company.

**AEGPL members priority (until 14<sup>th</sup> May 2014) to make their booth reservations on all available floors.**

**VALUE ADDED TAX (VAT):** According to the European Tax Legislation, organisers of international exhibitions and service companies have to invoice all services with 19% German Value Added Tax (as per April 2014).

Foreign companies (EU or non-EU) are, **under certain conditions**, entitled to a refund of VAT paid.

Please contact the organising secretariat at [exhibition@aegpl2015.com](mailto:exhibition@aegpl2015.com) for more details.

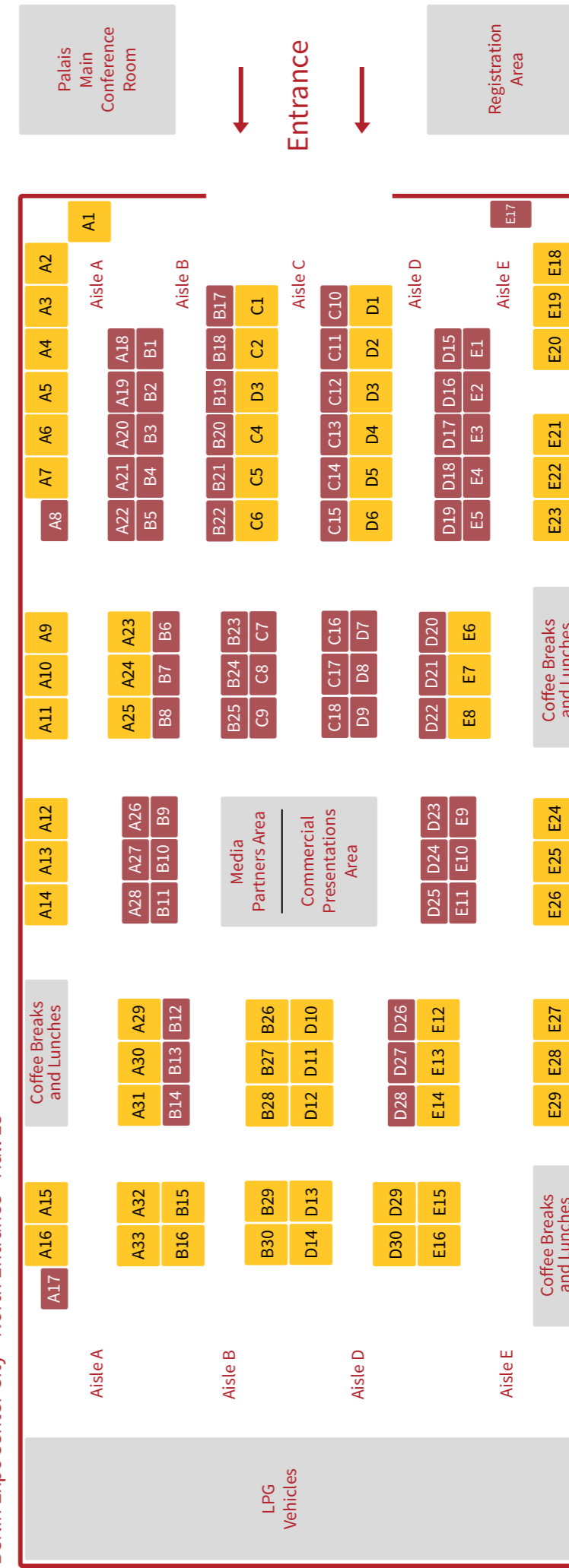


**(1) NEW THIS YEAR!**

If you have reserved a booth you can benefit from a **10%** discount to exhibit a vehicle inside the exhibition!

## EXHIBITION FLOOR PLAN\*

AEGPL Congress 2015 - Exhibition Floor Plan  
Berlin ExpoCenter City - North Entrance - Hall 18



\*Subject to changes

## GENERAL CONDITIONS

Booths will be available in modules of 6 and 9 square meters. Please refer to the floorplans and rates.

### BUILDING HEIGHT

The maximum building height is 2.50 meters.

### BOOTH SPECIFICATIONS

Exhibitors can rent either a SPACE ONLY or a SHELL SCHEME booth.

### SPACE ONLY:

Nothing will be provided but the exact floor measurements of the booth.

### SHELL SCHEME:

Booth package consists of a modular construction with:

- Booth structure 2.50 meters.
- One booth sign.
- Spot lights.
- Two stools and one counter.
- One waste paper bin.
- Carpet (color will be confirmed in the technical manual).
- Standard electricity power supply.

## EXHIBITORS BENEFITS

### BENEFITS FOR ALL EXHIBITORS:

- Free lunches served in the exhibition halls (advanced registration required).
- Coffee breaks available to all exhibitors.
- **Reduced pricing on Exhibition Directory advertising.**
- Exhibition e-invitations (PDF) available online.
- Publication of company profile, logo and details in the Exhibition Directory.
- Banners and logo of the event to post on your company emails and website.
- Access to a dedicated exhibitors' space online.

The organisers will promote the Congress and exhibition at different industry events all over the world and via media partnership agreements. The exhibitors' list will be communicated in the Conference Brochure, Final Programme, Exhibition Directory and will also be available on the website.

### FOR AEGPL MEMBERS ONLY:

- AEGPL members get priority (until 14th May 2014) to make their booth reservations on all available floors.
- A discount of 20% will be offered on the total exhibition space rental fee for AEGPL Members.
- Indication of membership on the booth in the exhibition.
- An ad-hoc meeting room is available for free. Please note that the use of this meeting room is limited to one hour maximum per Member Company per day (Please contact the Organising Secretariat for booking [atexhibition@aegpl2015.com](mailto:atexhibition@aegpl2015.com)).

### SERVICES

- Information and coordination services during the set-up and dismantling of booths, and during the exhibition.
- Caretaking of public areas, excluding the booths which are under the exhibitors' responsibility.
- Watchmanship of the exhibition premises (booths are not covered individually).

More details and conditions on the benefits and services will be indicated in the Exhibitor Manual to be sent by February 2015.



## REGULATIONS

### APPLICATIONS

In order to be valid, Exhibition, Sponsorship, and Advertising application form(s) are to be sent to Mrs. Rita Pecilunas by EMAIL ([rpecilunas@worldlpgas.com](mailto:rpecilunas@worldlpgas.com)) or Mr Charles-Edgar Tallut: [exhibition@aegpl2015.com](mailto:exhibition@aegpl2015.com) or by FAX (+33 (0) 1 53 85 82 83). The application form(s) must be signed for the reservation(s) to be taken into account.

The signature of the application form(s) establishes a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations.

A total invoice will be sent upon receipt of the application form and a deposit of 50% will be due upon receipt of this invoice. No verbal or telephone agreement will commit MCI France nor the Organising Committee unless confirmed in writing. The remaining fee is to be settled by 1st February 2015 at the latest.

Non-payment by this stated deadline will lead to the cancellation of the right to use the booth, and without reimbursement of the deposit paid. Site allocations will be attributed in order of reservation arrival and are subject to the full payment and the agreement of MCI France and the Organising Committee.

Once locations have been assigned no change of location will be possible without MCI France's written agreement.

In all cases, all payment must be received by the organisers prior to the event. No exhibitor will be allowed to neither begin move-in operations nor be listed as an exhibitor in the onsite publications until full payment is received by the organisers.

The exhibition floor plans presented in this document are non-contractual. It is subject to acceptance by the Berlin, Germany Authorities and its official Fire & Safety Services.

MCI France reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Paris Law Courts alone.



## ACCEPTANCE OF APPLICATIONS

The organisers reserve the right to refuse applications from companies not meeting standard requirements or expectations, or for any other reasons and reserve the right to curtail or close exhibits, wholly or in part, that reflect unfavourably on the character and purpose of the meeting. The organisers reserve the right to refuse participation from companies for previous issues of non-payment or late cancellations.

## PAYMENT

World LP Gas Communication SARL (VAT N° FR 90421213893, headquartered at 182, avenue Charles de Gaulle – 92200 Neuilly-sur-Seine, France) has given mandate to MCI for the organisation of the 2015 AEGPL Congress and therefore to act and receive the fees on its behalf. Payment of the deposit must be made in EUROS € by the following means:

- **By cheque to the order of:**

2015 AEGPL Congress/MCI and sent to:

2015 AEGPL Congress/MCI – 24, Rue Chauchat –  
75009 Paris, France

- **By credit card (VISA/MASTER CARD /EUROCARD )**

- **By bank transfer to the order of: AEGPL 2015/MCI**

Agency: CREDIT LYONNAIS – Direction Entreprise –19  
boulevard des Italiens – 75002 Paris. Bank code:  
30002 – Sort Code: 05666

Account number: 000 006 0490 S – KEY: 87

IBAN: FR05 3000 2056 6600 0006 0490 S87

BIC: CRLYFRPPXXX

(In the case of a bank transfer, please do not forget to specify, the reason for your payment on your form.) All bank fees linked to the payment of your booth reservation must be paid by the exhibiting company.

## CANCELLATION CONDITIONS

(applicable to Sponsorship, Advertising, and Exhibition) **NOTE:** All reservation forms are a contractual agreement. Signature indicates a binding contract subject to cancellation terms noted below:

- 25% of the agreed amount due if the cancellation is made before 15<sup>th</sup> November 2014
- 50% of the agreed amount due if the cancellation is made between 15<sup>th</sup> November 2014 and 1<sup>st</sup> February 2015
- 100% of the agreed amount due if the cancellation is made after 1<sup>st</sup> February 2015

After exhibition space, sponsorship or advertising have been confirmed, a reduction in space or any other kind of modification is considered as a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the organisers.

## LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The organisers will take appropriate action against those who do not comply with the regulations. The organisers have the authority to demand removal/change or cancel participation of any structure which is not in accordance with the 2015 AEGPL Congress rules. The decision of the organisers will be final and binding.

## ENTRY TO THE EXHIBITION

Access to the exhibition will only be possible to registered conference participants, exhibition participants and visitors.

To attend any 2015 AEGPL Congress sessions, participants must register as full delegates and pay the appropriate registration fee.

## SHARING OF BOOTH

Exhibitors are not permitted to share any booth space allotted to them with other exhibitors without prior written consent of the organisers.

## INSURANCE

The signatory renounces the right to take recourse against the organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc) along with public liability covering the permanent or occasional staff employed by the company, present at the 2015 AEGPL Congress. In any case, the insurance protection will NOT be given to the exhibitors by the organisers.

## PRESS CONFERENCES

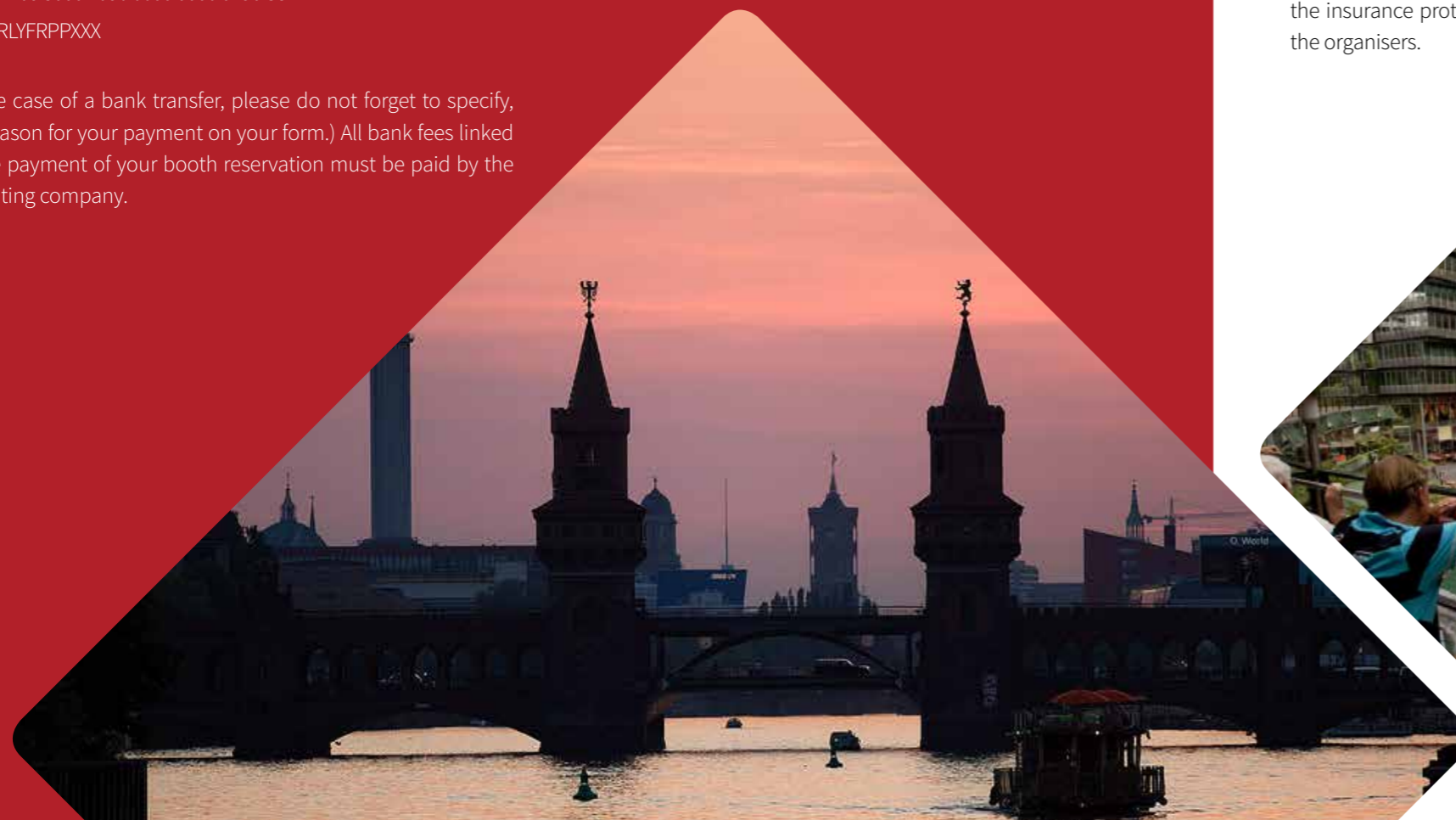
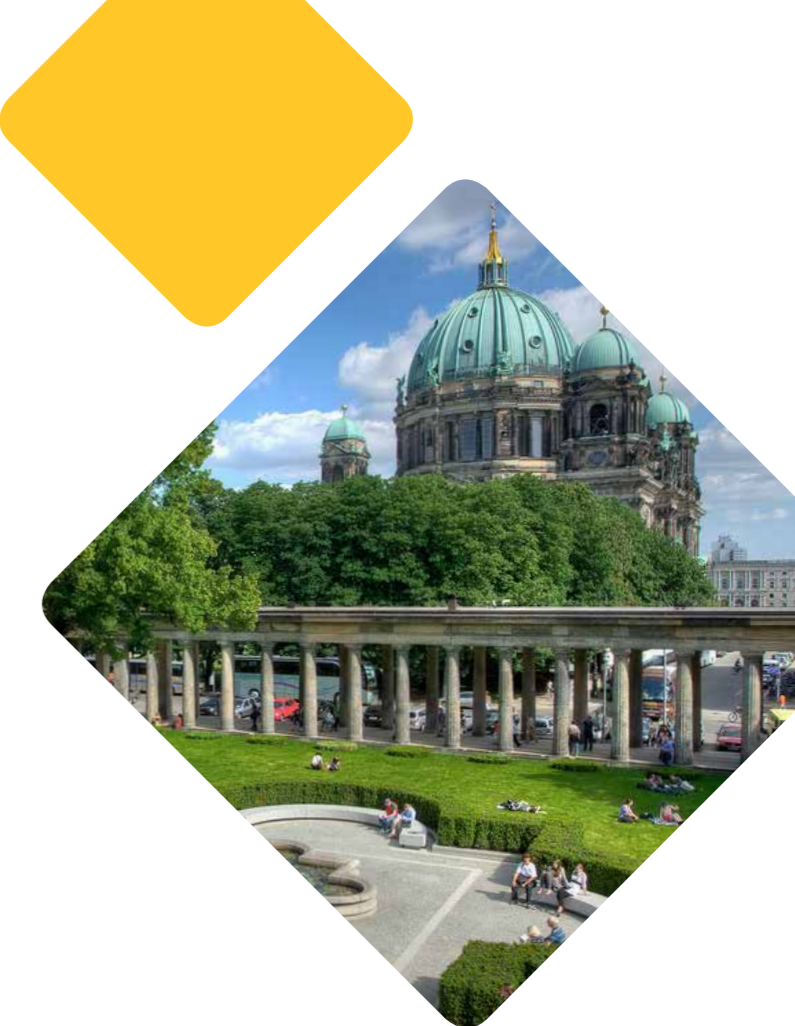
Press conferences organised by the industry may only be organised at times specified by the 2015 AEGPL Congress organisation. The organisers must be notified of any planned press conferences and all journalists must be officially registered to attend the event.

## PROMOTION ON SITE

Promotion onsite (at the 2015 AEGPL Congress) must be limited to the confines of the exhibit space, or the meeting rooms rented by the sponsor/exhibitor. Companies holding any type of events outside the conference centre will see their participation automatically cancelled without any reimbursement. The organisers reserve the right to close their booth if the company is also exhibiting at the event.

## VALUE ADDED TAX (VAT)

According to the European Tax Legislation, organisers of international exhibitions and service companies have to invoice all services with 19% German Value Added Tax (as per April 2014). Foreign companies (EU or non-EU) are, under certain conditions, entitled to a refund of VAT paid. Please contact the organising secretariat at [exhibition@aegpl2015.com](mailto:exhibition@aegpl2015.com) for more details.



## VISA AND DOCUMENTATION REQUIRED TO TRAVEL TO GERMANY

Entry and visa information is available at:

<http://www.germany.travel/en/travel-information/useful-facts/travel-information.html>

It is recommended that you plan your travel in advance and that you apply for your visa early.

Should you need an official invitation letter for visa application purposes, you may contact the Organising Secretariat who will be able to assist you:

[info@aegpl2015.com](mailto:info@aegpl2015.com)

Organisers are NOT responsible for deliverance of visa.

No exhibition registration fee refunds will be issued for cancellation or non-attendance due to failure to obtain a visa.

## DEDICATED EXHIBITORS' SPACE ONLINE

A dedicated exhibitors' space will be available online and will offer each exhibitor services and promotional tools to facilitate their participation.



## LOGISTICAL TOOLS

- The Exhibitor Manual will be available online and will guide you in preparing your booth for the event.
- Your company will be able to submit the information regarding your exhibitors' badges online.
- You will also be able to submit your contact details and profile online for the exhibition directory listing.

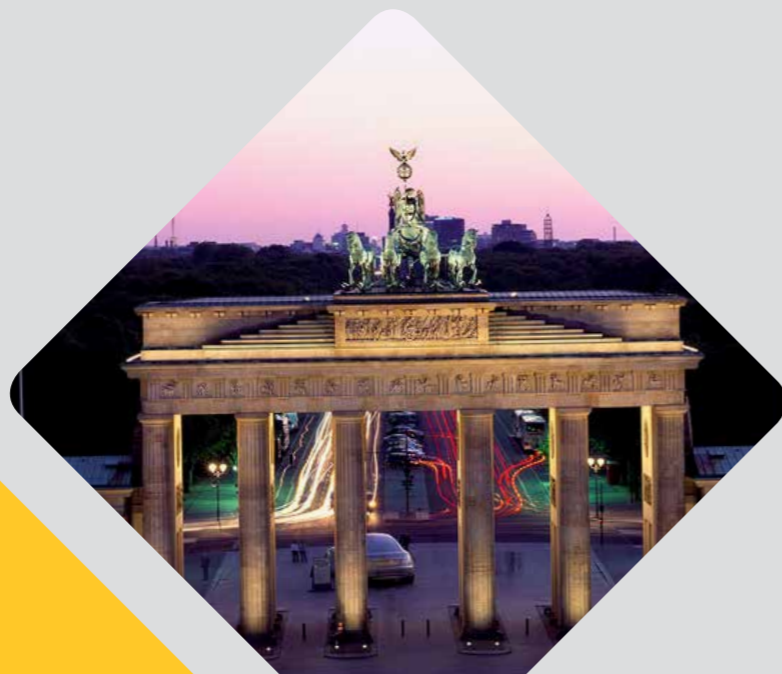
It contains useful information regarding exhibition rules, safety regulations, set up, booth description, specification documents and maps, along with order forms and prices for all necessary services (furniture, decoration, electricity, transport, storage, catering, cleaning, security, accommodation etc.).

## PROMOTIONAL TOOLS

- Advertising and Sponsorship opportunities increase company visibility and draw attendees to your booth.
- The logo and banner of the event will be downloadable from the website. Use it in your communications to emphasise your participation at the event.
- You will also be able to download invitations for your guests. Send them to all your suppliers, prospects and clients to welcome them to your booth.
- The Conference Brochure and the Exhibition Directory will be available online: send them to your contacts to increase event attendance and promote your participation.

## PRACTICAL INFORMATION

- You will find a list of neighbouring hotels online, along with the rates and conditions and a booking form.
- Information about transport will also be available online.



## IDENTIFY THE VISITORS TO YOUR BOOTH IN AN EASY WAY

Every participant will be given an electronic badge and exhibitors can rent badge scanners to collect visitor data.

## WHY YOU SHOULD BE EQUIPPED WITH A BADGE SCANNER AT YOUR BOOTH

- Collect full contact details contained in the electronic badges of the participants who visit your booth and retrieve all the information collected directly on your computer.

## WHAT IS THE ADDED VALUE FOR YOU?

- More efficient follow-up with your contacts.
- Better market evaluation.
- No more wasted time for your sales team to collect information during the 2015 AEGPL Congress

## CHECK OUT SPONSORSHIP & MARKETING OPPORTUNITIES

Each year, we offer unique marketing opportunities that allow your company to enhance its presence and visibility at the event. Insert a company advertisement in the exhibition directory and buyer's guide which is distributed to each delegate during the event. This helps your customers to find you at the 2015 AEGPL Congress, and allows you to detail your products and services to the entire delegation.

Support the industry and raise your company's visibility by becoming an official sponsor of the 2015 AEGPL Congress!

- **CATCH VISITORS' EYES**
- **ENHANCE YOUR PROMOTIONAL IMPACT & VISIBILITY**
- **SOLIDIFY A STRATEGIC POSITION IN THE LPG MARKET**

Check out the wide range of sponsorship and advertising opportunities available to your company.

Visit the event website: [www.aegpl2015.com](http://www.aegpl2015.com) or contact Rita Pecilunas at [rpecilunas@worldlpgas.com](mailto:rpecilunas@worldlpgas.com)



## ORGANISERS

**World LP Gas Communication SARL,  
World LP Gas Association (WLPGA)**

182, avenue Charles de Gaulle,  
92200 Neuilly-sur-Seine, France  
Web: [www.worldlpgas.com](http://www.worldlpgas.com)

**Contact :** Mrs Esther Assous: [eassous@worldlpgas.com](mailto:eassous@worldlpgas.com)

**Phone:** +33 (0) 1 78 99 13 35

**Fax:** +33 (0) 1 78 99 13 31

The host organisers have entrusted MCI with the general organisation and logistics of the exhibition for the 2015 AEGPL Congress.

**For exhibition, sponsorship and advertising sales:**

Mrs Rita Pecilunas: [rpecilunas@worldlpgas.com](mailto:rpecilunas@worldlpgas.com)

**For exhibition logistics:**

Mr Charles-Edgar Tallut: [exhibition@aegpl2015.com](mailto:exhibition@aegpl2015.com)

**For general information:**

Mrs Bruna Bertolini: [info@aegpl2015.com](mailto:info@aegpl2015.com)

## ORGANISING SECRETARIAT 2015 AEGPL CONGRESS

MCI France – 24 rue Chauchat – 75009 Paris, France

**Web:** [www.aegpl2015.com](http://www.aegpl2015.com)

**Phone:** +33 (0)1 53 85 82 74

**Fax:** +33 (0) 1 53 85 82 83

**For information regarding membership of AEGPL,  
please contact Mr. Samuel Maubanc, General Manager:**

**Phone:** +32 (2) 893 1122

**e-mail:** [samuel.maubanc@aegpl.be](mailto:samuel.maubanc@aegpl.be)

**AEGPL website:** [www.aegpl.eu](http://www.aegpl.eu)

**Follow us on Twitter:** @aegpl

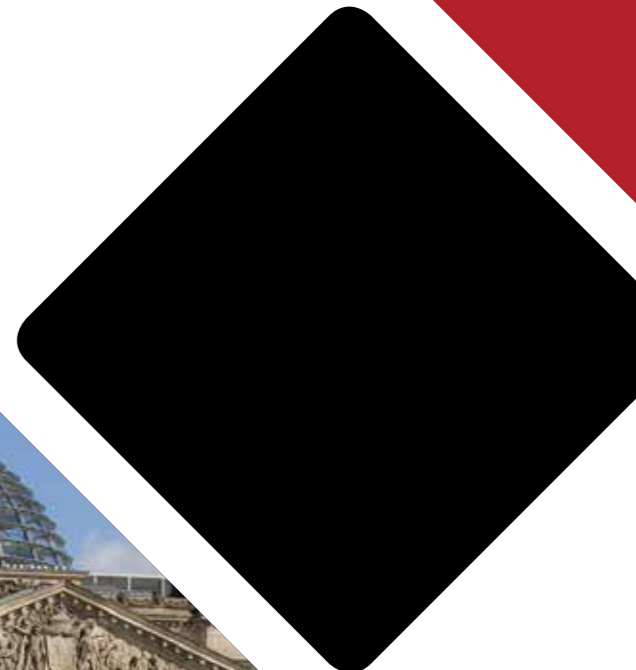
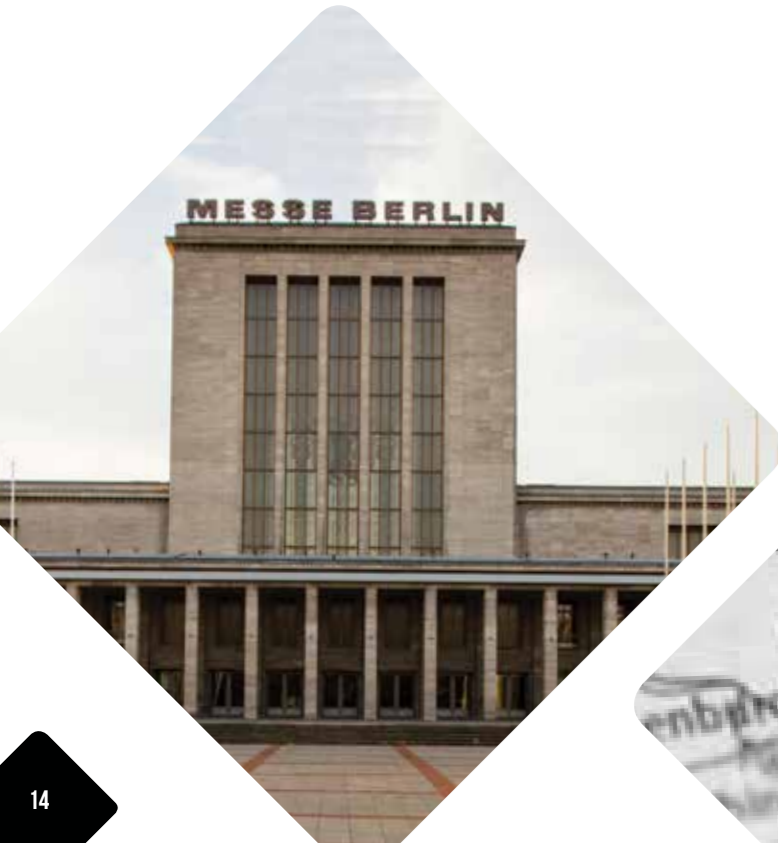
## CONGRESS CENTRE ADDRESS:

**BERLIN EXPOCENTER CITY - Messe Berlin GmbH,  
Messedamm 22**

**14055 Berlin, Germany**

**Entrance north - hall 19 – access via Masurenallee**

[www.messe-berlin.de/media/global/global\\_pdf/  
gelaendeplaene/Berlin\\_ExpoCenter\\_City\\_Gelaendeplan.pdf](http://www.messe-berlin.de/media/global/global_pdf/gelaendeplaene/Berlin_ExpoCenter_City_Gelaendeplan.pdf)







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